



## THE GIFT OF GAB! 25+ BEST PRACTICES TO AVOID SOCIAL MEDIA LAWSUITS™

**Compliance Perspective:** Facebook, Twitter, LinkedIn, You Tube, Myspace, Flickr, Yelp and Pinterest are just a few established social media sites and more are launching every day. And, along with social media has come a whole new area of litigation. Employee postings and employers monitoring social media sites have triggered a broad spectrum of violations of federal and state laws and ethics rules. We closely follow those legal cases and outcomes to identify the best business practices to effectively manage social media liability in the workplace. Because this is all new territory in the legal world, and because bad e-news travels faster than light, don't let your organization be held up as the next big example of a lesson learned.

**Description and Core Competencies:** This highly engaging and interactive presentation distills complex social media issues and relevant laws into everyday workplace tools that you will instantly use to avoid employment liability. Understand the National Labor Relations Board's reports and their effect on policies relating to social media, confidentiality, workplace conduct, emails, voicemails, and 'friending' co-workers. Learn what is in the new range of "protected concerted activity" under Section 7 of the National Labor Relations Act and the rights union and non-union employees have to discuss their working conditions. Identify when employees have engaged in harassment, breached confidentiality agreements, or gave a misleading endorsement in violation of the Federal Trade Commission. Did you know innocent social media postings can violate disability laws on one end and securities regulations on the other end? In this session you will learn the 25+ best practices to avoid the newest traps associated with the vortex of social media.

**Recommended for:** HR Professionals, Managers and Supervisors, Attorneys, and All Leadership Teams.

**Length and Delivery:** Length of presentation may be customized based on the program agenda. Leader-led presentation.

## WHAT IS **clicks&sticks**<sup>®</sup> **training**?

**Only Mindy Chapman & Associates LLC provides the proprietary Workplace Training That Clicks & Sticks<sup>®</sup>.** Clicks & Sticks<sup>®</sup> Training takes complex legal concepts and distills them down into practical compliance tools for all levels of the workforce. This unique methodology immediately benefits your organization because the customized training is always relevant to the participants' daily conduct (so it Clicks) and memorable long after the training ends (so it Sticks). Clicks & Sticks<sup>®</sup> Training helps employees to quickly acquire compliance information, develop and practice their new compliance skills and ultimately demonstrate mastery of the laws and your policies as they apply in your workplace. Our training provides the highest return on investment of your training dollars because while every organization needs an effective compliance training program in the classroom; it must be sustainable back in the workplace to be valuable. Clicks & Sticks<sup>®</sup> Training helps organizations avoid liability, minimize risk, retain talent and create a culture of respect that values diversity and inclusion.



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