



## THANK YOU! THANK YOU! THANK YOU! 99+ LOW-COST WAYS TO RECOGNIZE EMPLOYEES & INCREASE MOTIVATION, RETENTION AND REVENUE™

**Compliance Perspective:** Famous studies report the #1 reason employees leave their jobs is because they don't feel appreciated or recognized at work. While turnover is expensive and hurts morale, it also instantly impacts your compliance program. New employees run new risks for violating your company's compliance policies. Not every organization has a wheelbarrow full of cash to pass out for work well done. Workplace success is traced back to motivated employees and a culture that recognizes and appreciates them. A winning system acknowledges and rewards two types of activities---performance and behavior. Learn 99+ effective and low-cost actions you can take to recognize all levels of your workforce which in turns results in an increase in motivation, retention and revenue.

**Description and Core Competencies:** This highly engaging and interactive presentation provides participants with the opportunity to acquire, practice, and master the art of appreciation and recognition on a very limited financial budget. You will understand the key differences between paying an employee and recognizing one. You will be able to identify common organizational challenges to recognition and retention programs and how to instantly overcome them by develop strategic employee recognition programs that are effective and easy to maintain. Add to your organization's bottom line by recognizing the economic and non-economic value of a culture with a high retention factor.

**Recommended for:** HR Professionals, Managers, Supervisors, Law Departments and Leadership Teams.

**Length and Delivery:** Length of presentation may be customized based on the program agenda. Leader-led delivery.

## WHAT IS **clicks&sticks**<sup>®</sup> training?

**Only Mindy Chapman & Associates LLC provides the proprietary Workplace Training That Clicks & Sticks<sup>®</sup>.** Clicks & Sticks<sup>®</sup> Training takes complex legal concepts and distills them down into practical compliance tools for all levels of the workforce. This unique methodology immediately benefits your organization because the customized training is always relevant to the participants' daily conduct (so it Clicks) and memorable long after the training ends (so it Sticks). Clicks & Sticks<sup>®</sup> Training helps employees to quickly acquire compliance information, develop and practice their new compliance skills and ultimately demonstrate mastery of the laws and your policies as they apply in your workplace. Our training provides the highest return on investment of your training dollars because while every organization needs an effective compliance training program in the classroom; it must be sustainable back in the workplace to be valuable. Clicks & Sticks<sup>®</sup> Training helps organizations avoid liability, minimize risk, retain talent and create a culture of respect that values diversity and inclusion.



## CONTACT US

Mindy Chapman, Esq.

Member

Mindy Chapman & Associates LLC

312-214-4990 (o) 312-214-3510 (f)

[mchapman@mchapmanassociates.com](mailto:mchapman@mchapmanassociates.com)

[www.mindychapman.com](http://www.mindychapman.com)

